



Saffr'Activ®

A natural solution for
emotional balance &
cognitive wellness

Saffr'Activ® is a branded saffron extract (*Crocus sativus* red stigmas) with crocins 3% and safranal 2% minimum, quality guaranteed.

Facts that make the difference: **pioneer, premium quality & efficient**

The first evidences showing the efficacy of saffron extract in reducing depression and other mood disorders were published more than 15 years ago.

Based on these scientific researches **Saffr'Activ®**, was developed, aiming to deliver a high-quality, reliable ingredient to the nutraceutical industry. With more than 11 years of tradition, **Saffr'Activ®** was the first saffron extract in Europe used for cognitive and emotional wellness.

Thanks to many years of experience and extensive scientific research, Saffr'Activ® is today one of the world's most renowned saffron extracts.

Saffr'Activ® has many applications with scientific evidence



Mood

Reduction of mild depression, Support of emotional balance



Relaxation

Reduction of stress symptom & anxiety



Cardio-metabolic health

Lipid metabolism, Metabolic syndrome



Sleep disorders

Reduction of the time to fall asleep, Sleep quality improvement



Neuronal preservation

Ophthalmic, Cognitive ability

Saffr'Activ®: Premium saffron extract, now with 50% more crocins

Obtained by hydro-ethanolic extraction exclusively from the best parts of *Crocus sativus* red stigmas, **Saffr'Activ®** is a saffron extract entirely made in France and with a patent pending.

Rich in many active compounds such as safranal, crocetins, picrocrocins, flavonoids and carotenoids, each one contributing to a better health, **Saffr'Activ®** is now standardized in crocins 3% minimum, guaranteed by strict UV and HPLC detection analyses.

High level of evidence of crocin efficacy: **more than 450 peer-reviewed publications**



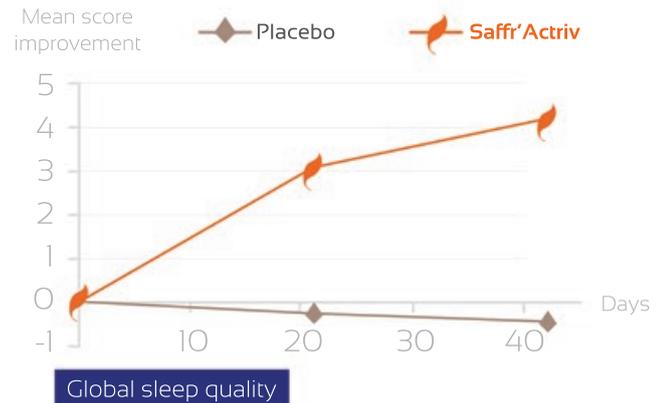
A clinically-proven efficiency

A double-blind randomized and placebo controlled clinical study was conducted in 2014 on 30 subjects.

Saffr'Activ® proved to significantly improve the global sleeping quality in 100% of the subjects, helping falling asleep and allowing to wake up well-rested. Also, **Saffr'Activ®** relieves anxiety, a result also verified in the scientific literature.



86% of subjects were willing to continue **Saffr'Activ®** treatment



Technical Data

Active compounds	Actives ≥ 5% – The highest standardization in the market (crocins ≥ 3% by UV and HPLC + safranal ≥ 2% determined by UV)
Recommended dosage	30 mg/day (at once or twice 15 mg) for a 4- to 6-week treatment
Several possible galenic forms to bring a complete answer to customers	Food supplements: tablets, capsules, softgel capsules, sachets, syrup, spray, strips. Traditional food: fruit juices, sweets, chewing gums, chocolate, soups and sauces.
Available references (Organic available)	SAF 3C L : aqueous form with < 600 ppm ethanol SAF 3C PIM : powdered extract on maltodextrin carrier SAF 3C PIS : powdered extract on silica carrier SAF 04C PC : powdered extract on microcrystalline cellulose





Quality

- Guarantee of 100% pure
- Listed in the European Pharmacopeia and French «arrêté plantes»
- Every stage of the manufacturing is submitted to strict quality requirements



Safety

- No GMO
- No pesticides
- No allergens
- No adulteration
- Superior traceability «QSE commitment» system
- 100% safe ingredient
- Recognized by EU legislation as food ingredient



Organic available

- To address a growing demand of the global market, **Saffr'Activ** is also available as an organic ingredient, certified by Ecocert

Global distribution network of Saffr'Activ®



Discover the other ingredients of our portfolio:

Scutell'up® Probiostress®
Centellory® Bean'ergy®

Saffr'Activ® is an ingredient developed and sold by **Green Plants Extracts**, a French manufacturer of innovative, premium & natural ingredients.

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